

What is the Fairtrade Mark?

The Fairtrade Mark is an independent consumer label awarded in the UK by the Fairtrade Foundation. It guarantees that the product fulfils Fairtrade criteria.



The Fairtrade Foundation is a registered charity set up by a group of UK charities, including Traidcraft Exchange. It is the UK licensing body for the international Fairtrade Labelling Organisation (FLO), which ensures uniform Fairtrade criteria worldwide.

For more information about the mark

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