

Create  
a buzz  
for fair  
trade

## Schools Pack



*“In the UK we only produce 12% of the honey we love to eat. Think of the difference we could make if all the honey we imported was fairly traded. Traidcraft works across the developing world to help beekeepers build better futures for themselves and their communities.”*



**TRAIDCRAFT**  
Fighting poverty through trade

[www.traidcraftschools.co.uk](http://www.traidcraftschools.co.uk)

# Create a buzz for fair trade

## Help poor producers to send their children to school

By creating a buzz for fair trade you are helping us to help more poor producers send their children to school.

Within this pack you will find lots of ideas, hints and tips to help you raise money with children in a fun and engaging way. The pack is designed to get you started and includes a beehive to help show how much you have raised, colouring sheets, and a sponsor form.

For more school resources please visit [www.traidcraftschools.co.uk](http://www.traidcraftschools.co.uk).

Please do not hesitate to get in touch if there is anything we can help you with, we would love to hear from you on **0191 497 6445** or email [fundraising@traidcraft.co.uk](mailto:fundraising@traidcraft.co.uk).



Photo Richard Elise

Once you have collected all of the money raised please send a cheque made payable to Traidcraft Exchange to **Fundraising, Traidcraft, Freepost NT972, Kingsway, Gateshead, Tyne & Wear, NE11 9BR.**

We will send you and the children a thank you letter and certificate to display your achievement.

Within Traidcraft all donations are received by Traidcraft Exchange Registered Charity number 1048752.

## You can make a real and lasting difference

- £25 could provide a hive of bees
- £75 could equip a beekeeper with hives, tools and training
- £150 could train a beekeeping co-operative



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# You can help by raising money

By holding an event and raising money, you will make a lasting difference to many children across the world. Here's a few ideas to get you started.



## Host a Big Brew

... for parents and teachers  
[www.traidcraft.co.uk/bigbrew](http://www.traidcraft.co.uk/bigbrew)

Hold a Little Juicers (with cookies & juice) for the children.



## Honey I Fed the Kids

Sell cakes and honey muffins for a token donation. Sell Fairtrade banana and honey smoothies.

## Have A "Happy Bee" Day

Invite a local beekeeper to share how they look after their bees and hold a "honey" hunt - charge £1 per team and encourage your busy bees to get hunting.

## Bee Marathon

On average bees travel around three miles from the hive - set this as a target walk for the school and collect sponsorship.

## Run a Traidcraft tuck shop:

stock up on honey nut Geobars!  
[www.traidcraftschools.co.uk](http://www.traidcraftschools.co.uk)

**Spelling Bee** Ask for sponsorship for the number of correct spellings - the best school speller could win a small prize.

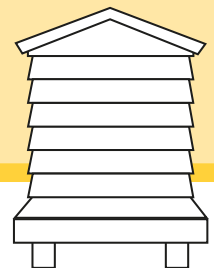


## Make a Beautiful Beehive

Make beehives and use them to collect money for Traidcraft. The best could win a small prize.

## Create a Coin Hive Picture

Get the whole school involved by drawing a huge beehive on the school yard with chalk and covering it with coins. Do this at the end of the day so parents can place their loose change on the picture - the bigger your hive the more coins you will collect. Don't forget to take a photo!



## Hold a Fancy Bee Dress Day

Have a non-school uniform day with a yellow and black twist - little ones may like to come as bees.

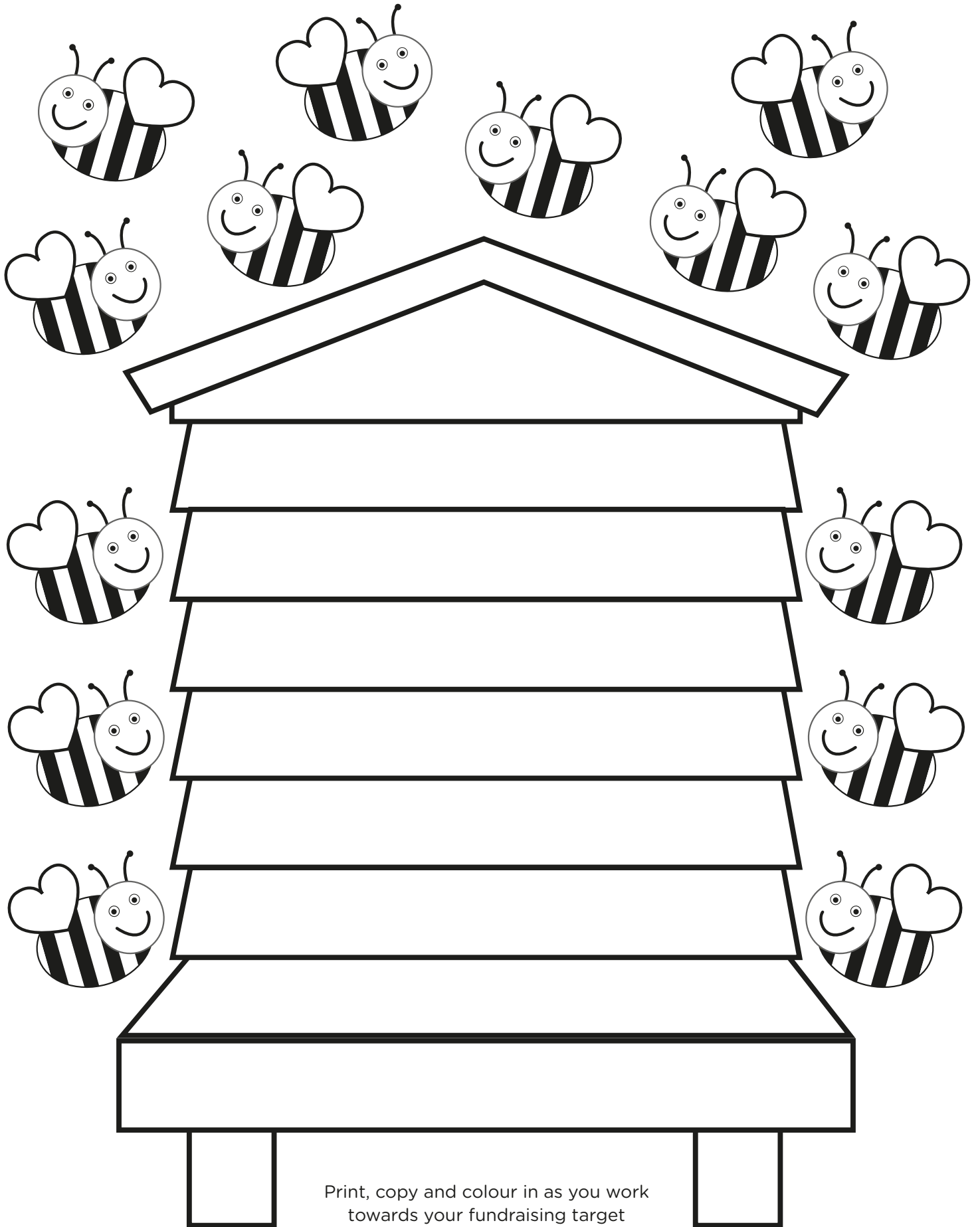
## Bee Inspired

Invite a Traidcraft speaker to talk to the school about fair trade. Call **0191 4976 463** or log onto [www.traidcraft.co.uk/speakers](http://www.traidcraft.co.uk/speakers).

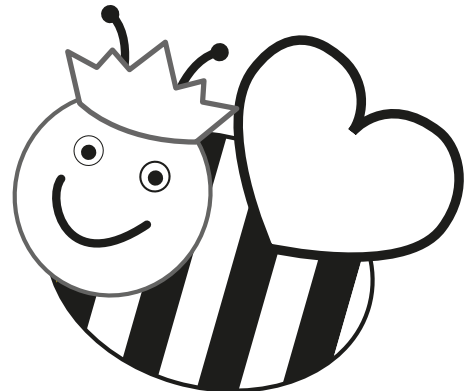
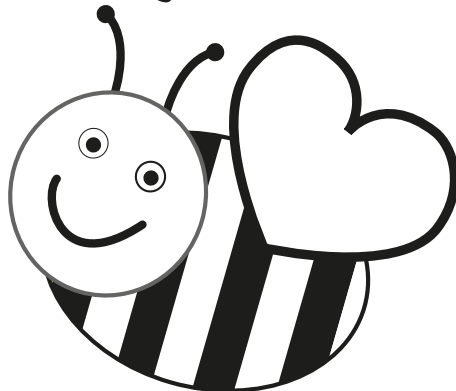
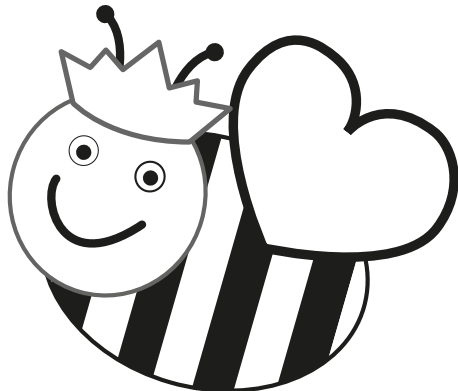


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We're getting a buzz from supporting Fairtrade honey farmers



Print, copy and cut out this sheet, and use to create a buzzzzzz!





***“My children would not be going to school without money from honey.”***

In Africa not all children are lucky enough to go to school and often parents must pay school fees for secondary education.

Traidcraft works with poor producers providing beehives, essential equipment and training to help hard-working people to produce good quality honey and get a fair deal.

Jabiri, one of the beekeepers in Tabora, Tanzania, tells us that “life is becoming better because of the bees.” A better future for his children and a better home are two of the benefits Jabiri believes keeping bees can provide for his family.

But we still have so much to do and more people to help.



Jabiri Nassoro (above) and with his children and grandchildren (right)

**Please help us today - it could mean the opportunity of a better tomorrow for another poor family.**



## What is fair trade?

Fair trade seeks to transform the lives of poor producers in the developing world. It means they can use their skills to make a sustainable living and develop their communities.

Jabiri has plans for the increased income he and his family have benefited from since working with Traidcraft.

*“My daughter studies and does her homework by kerosene lamp. If I could make more money from beekeeping, I could provide a light for my children to study.”*



Jabiri's daughter studies by kerosene lamp

## About Traidcraft

Traidcraft fights poverty through trade, helping people in developing countries to transform their lives. We are the UK's leading fair trade organisation and we run development programmes in some of the poorest countries in the world. We also campaign in the UK and internationally to bring about trade justice.

Sometimes groups or projects may have other needs to those shown. In such instances Traidcraft will use your support in an appropriate way to help transform lives through trade.

**Traidcraft's support of beekeepers has made a lasting difference to the lives of families across the world.**

**Your support of Traidcraft means that we can continue our work to see a world free from the scandal of poverty.**



## Bee Successful

Most importantly be creative with how you raise money.

For more help and advice go to [www.traidcraft.co.uk/safefundraising](http://www.traidcraft.co.uk/safefundraising)

If you have any questions about your fundraising, please contact us on 0191 4976445.

For more school resources please go to [www.traidcraftschools.co.uk](http://www.traidcraftschools.co.uk)



Every penny you raise makes a difference so join us and get a buzz from supporting beekeepers.



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