

R



Rupa lives in Bangladesh where her father, Abu Bakkar Molla, grows jute. He didn't go to school but he wants Rupa to get a good education. For small-scale farmers like Abu Bakkar, it's hard to earn enough money to support their families. Traidcraft is helping them to form groups and work together, buying things like seed and fertiliser in bulk, so they can cut costs and get a better harvest.

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E



Emily helps her mother, Josphine, to look after the cattle when she's not at school. Like so many Maasai people in Kenya, the family depends on the animals they keep. Money from selling milk is very important to pay for food and education. Traidcraft is working to improve the livelihoods of people like Josphine by helping them to get better prices for their livestock and produce.

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A



Ali Ashraf is a duck farmer who lives in northern Bangladesh – the poorest part of that country. More than 2,000 vegetable farmers, duck rearers and fish farmers are receiving training and support through a Traidcraft project and work collectively to increase their income. It's been so successful that there are plans to help poor farmers in neighbouring areas too.

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Loise Kaguongo used to sell second-hand clothes inn Kenya. After receiving training and mentoring she opened up her own milk bar near Nairobi. Traidcraft has helped around 2,500 milk traders to improve their businesses and, through training in health and hygiene standards, made sure that the people who drink the milk get a better product too.

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