

Why don't you put the Fairtrade Mark on all your products?

The Fairtrade Mark can only be applied to products for which there are internationally agreed criteria. The list of products to which the Mark can be awarded is growing, but there are still many products (especially in the non-food categories) for which criteria have not been developed.

The Fairtrade Labelling Organisation (FLO) sets these criteria. In the UK the Fairtrade Foundation, as part of FLO, awards the Fairtrade Mark. For the latest information about which products can receive the mark, visit [the Fairtrade Foundation website](#).

In addition to which products can receive the Mark, Traidcraft sometimes works with small producer groups that do not fit the standard Fairtrade model, or which are not yet able to fulfil all the necessary criteria.

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