

Traidcraft's stakeholders

Every year as part of our commitment to stakeholder engagement, we gather the views of stakeholders about our performance through surveys, interviews and focus groups.



This is done as a combination of normal everyday activity with occasional one-off pieces of research especially for the social accounts. In either case the intention is that we learn from the feedback and apply the lessons to the daily work of Traidcraft.

This year's report carries the views of the following groups, who represent most of, but not all, our key stakeholders. Others will be reviewed in due course over the coming years.

Indicators of performance that are most relevant to each group are also highlighted against each stakeholder – a new development this year on which we would value your comments.

- [Developing world suppliers](#)
- [Traidcraft Exchange partners and clients](#)
- [Staff](#)
- [Shareholders](#)
- [Fair Traders](#)
- [Customers](#)
- [Public Donors](#)
- [Institutional Funders](#)
- [UK Suppliers](#)
- [Local community](#)