

Social accounts 2008

Social accounting is an important way of demonstrating the wider impacts that an organisation has. Traidcraft's social accounts attempt to show both what we are achieving and what our various stakeholders think about the way we work with them.

These accounts cover the work of our trading company and our charity for 1st April 2007 - 31st March 2008. Throughout the accounts, where 2008 is referred to, this indicates the year ending 31st March 2008.

The accounts have been audited by Just Assurance Network Limited, specialists in the field of social reporting and auditing.

- [Who we are and what we do](#)
Find out more about Traidcraft, our foundation principles and our values. This section also includes a [contents page](#) to help you navigate through the accounts.

At Traidcraft we take a three-pronged approach to making trade work for the poor: Trading, Supporting and Influencing.

- [Trading](#)
Traidcraft's mission is to fight poverty through trade, practising and promoting approaches to trade that help poor people in developing countries transform their lives. This area discusses the work and impact of Traidcraft plc.
- [Support and development work](#)
Our charity, Traidcraft Exchange, works to identify services that small business need to enable them to trade effectively, and build capacity of local service providers to provide these services at an affordable basis.
- [Influencing and awareness raising](#)
We undertake lobbying and advocacy activities to campaign for trade policies and practices that help rather than hurt the poor. We also work to raise our profile with key supporter groups.

Our Social Accounts can also be viewed from the view point of our stakeholders.

- [Our stakeholders](#)
We have identified our stakeholders and as part of our Social Accounts we seek to identify their needs and report how we are meeting these needs. This section directs the user to the sections of our accounts which summarise stakeholders' views.
- [Environment](#)
One of Traidcraft's Foundation Principles is to Respect all People and the Environment. The links between the lifestyles and business practices that we adopt and the sustainability of the world's eco-systems are increasingly well documented.

Comments and assurance

We are committed to ensuring that our social accounts are representative of our work. They have been audited by Just Assurance Network Limited, specialists in the field of social reporting and auditing. Our social accounts are also reviewed by Traidcraft's Directors and their comments can be found below. Traidcraft Foundation Trustees, the guardians of Traidcraft's mission objectives, review the accounts as part of their role and provide a written report on them. This will appear below once it has been prepared.

- [Read the assurance statement](#)
- [Read Traidcraft's Directors' summary](#)
- [Read Foundation Trustees' response to the 2007-8 social accounts](#)

Printed copies of the accounts and previous year's accounts

- [Click here to access this information](#)

Traidcraft Social Accounts 2008

Audited by **justassurance**