

Fair trade in action

Watch our videos and see how fair trade works and how Traidcraft supports our producers.

[➤ Fair trade works: Traidcraft in Bangladesh](#)

Elaine Willmore travels to Bangladesh to see fair trade in action.

[➤ Fair trade works: meeting Bangladeshi producers](#)

Watch Elaine Willmore, a Traidcraft Fair Trader, meet the women whose products she sells.



[Fair trade works: quality support](#)

Watch our video and see how Traidcraft monitors quality and supports our producers.

Feel inspired?

- [You can become a Traidcraft Fair Trader, like Elaine.](#)

We have over 5000 supporters who use or sell fair trade products in their churches, schools or workplaces. Find out more or sign up to join them.

- [Buy fair trade products and make a difference to the lives of people in developing countries.](#)

Buying fair trade products helps change the lives of thousands of small-scale farmers and craftspeople in the developing world. Find out where to buy fair trade.

- [Meet the producers, like Elaine did.](#)

If you'd like to see fair trade in practice and meet the people whose lives are changed, take a Traidcraft Meet the People Tour for a unique insight.