

Marcelo's story

Marcelo Baldemor joined SHAPII in 1994 and was taught crafting techniques. Now 45 and married with three children, he works for SHAPII as a home worker. "I dream of seeing my three children finish college," Marcelo says, and SHAPII is helping to make his dream a reality.

One of his children studying at high school is assisted by the SHAPII Foundation, set up by SHAPII, which provides scholarships for workers' children. Marcelo's wife works as a market vendor and the couple share responsibility for raising their family.

SHAPII

SHAPII is a family-owned business that started in 1987 with the objective of providing a sustainable livelihood for people in the local area.

SHAPII is an environmentally aware company whose employees share profits and other benefits. The large number of social benefits to producers include:

- health insurance
- a home development fund
- pension plan
- retirement benefit
- interest-free loans
- free eye check
- company vehicle use in emergencies
- meal out for exceptional performance
- basic computer classes
- English classes
- free internet training and access
- seminars
- training (including local travel or trips abroad, for example, to trade fairs).

Buy SHAPII products

[Shop online to buy cards from SHAPII.](#)

