

Why buy from Traidcraft?

Established in 1979 as a Christian response to poverty, Traidcraft has pioneered and developed the widest range of fair trade products in the UK.



By purchasing our products you are helping producers across Africa, Asia and Latin America build a better future for themselves, their families and their communities. Find out more about [Traidcraft producers](#).

Traidcraft's unique structure

Traidcraft's unique structure - a trading company and a development charity working together - gives us a distinctive perspective on how trade can be made to work for the poor.

We work with more than 100 producer groups in over 30 developing countries to provide 450 fair trade food, craft and textile products. We have 120,000 customers and a turnover approaching £20 million.

Traidcraft was instrumental in setting up the Fairtrade Foundation which licenses the Fairtrade Mark to products which meet internationally recognised standards.

What makes us different

Traidcraft is committed to working in new and innovative ways. We have been working in the fair trade area since 1979 and have been influential in changing the way other businesses work.

Not only does Traidcraft trade with producers, we also support their growth as businesses. In this way we hope to ensure many people have jobs well into the future.

Find out more about [how Traidcraft is pioneering](#) or read more about [our producer support programme](#).