

## Prayer calendar

Please pray for Traidcraft throughout the year. Here are some areas of our work which you might like to cover.

Month	Theme	Please pray for
January	Management and Strategy	<ul style="list-style-type: none"> <li>• The Foundation</li> <li>• The Board</li> <li>• The Executive Team</li> <li>• Good governance</li> <li>• Wisdom and guidance</li> <li>• Planning and decisions</li> <li>• Our Christian identity</li> <li>• Implementation of our five year strategy</li> <li>• Growth of both the commercial and charity sides of the organisation.</li> </ul>
February	Transforming lives	<ul style="list-style-type: none"> <li>• Our Vision - a world freed from the scandal of poverty, where trade is just and people and communities can flourish.</li> <li>• Our Mission - we fight poverty through trade, practising and promoting approaches to trade that help poor people in developing countries transform their lives.</li> </ul>
March	Resources	<ul style="list-style-type: none"> <li>• Our staff</li> <li>• Our finances</li> <li>• Our premises and equipment</li> <li>• IT</li> <li>• Health and Safety</li> </ul>
April	Producers	<ul style="list-style-type: none"> <li>• By region</li> <li>• By cooperative or group</li> <li>• Environmental issues</li> <li>• Political systems</li> <li>• More impact</li> </ul>
May	Supporters	<ul style="list-style-type: none"> <li>• Our Fair Traders</li> <li>• Our donors - the general public and organisations and institutions</li> <li>• Our customers</li> <li>• Our shareholders</li> <li>• Our campaigners</li> <li>• Our retail outlets</li> <li>• Churches and schools</li> <li>• Friends in high places</li> </ul>
June	Trade	<ul style="list-style-type: none"> <li>• Making markets</li> <li>• Our catalogue</li> <li>• Our suppliers</li> <li>• Our competitors</li> <li>• Supermarkets</li> <li>• Product selection</li> <li>• Volume of sales</li> <li>• Innovation</li> </ul>
July	Support	<ul style="list-style-type: none"> <li>• Workshops</li> <li>• Capacity needs</li> </ul>

- Training needs
- Business needs
- Overseas travel
- Our regional offices in Dhaka and Nairobi
- Projects

August	Influence	<ul style="list-style-type: none"> <li>• Breaking barriers</li> <li>• World trade rules</li> <li>• Governments and decision makers</li> <li>• Multinationals</li> <li>• Campaigns</li> <li>• The Policy Unit</li> <li>• A groundswell desire for justice</li> <li>• Corporate accountability</li> <li>• Courage</li> </ul>
September	Logistics	<ul style="list-style-type: none"> <li>• Transport choices</li> <li>• Timing</li> <li>• Availability</li> <li>• Stock levels</li> <li>• Service levels</li> <li>• Managing seasonal surges</li> </ul>
October	Profile	<ul style="list-style-type: none"> <li>• Positive media coverage</li> <li>• Awareness of Fair Trade issues</li> <li>• Awareness of Traidcraft brand</li> <li>• Being at the right place at the right time</li> <li>• Networks</li> <li>• Speaker Network</li> </ul>
November	The Movement	<ul style="list-style-type: none"> <li>• IFAT</li> <li>• FLO</li> <li>• EFTA</li> <li>• Other major NGOs and pressure groups</li> </ul>
December	Thanksgiving	<ul style="list-style-type: none"> <li>• For growth</li> <li>• For impact</li> <li>• For customer satisfaction</li> <li>• Pray also that all our staff and supporters will have a well deserved break, ready to start again in January.</li> </ul>

Thank you.