

## Fundraising advice

Some general hints and tips on raising those funds.

### General tips for maximising sponsorship

- Fundraising online  
Visit our fundraising online page for more information.
- Encourage generosity  
Make sure the first pledge is a generous one to encourage others to follow suit.
- Giftaid it  
Gift Aid really means a lot to charities. We can receive 28p for every £1 given which really adds up. [Visit our Gift Aid page for more information.](#) *giftaid it*
- Start early  
As soon as you have secured your place in an event, try and make a start with your fundraising. The longer you have, the easier it will be.
- After the event  
This is still a great time to fundraise. When you've finished, you can tell people how it went and they might be happy to sponsor you more.
- Matched giving  
Many companies have a matched giving scheme and will match the amount you have raised. Ask your company if they have a scheme. If they don't, they still may be willing to support you.

### Other ideas for fundraising

Your fundraising target doesn't need to come through traditional sponsorship. People raise funds in all sorts of ways. Here are a few ideas.

- Quiz night
- Traidcraft collection boxes
- Dress down day
- Cake bake
- Commemorative tea towels

### For further fundraising advice

- [Read our frequently asked questions.](#)