

Online fundraising

Whatever event you will be doing, you can set up a personal fundraising page using the JustGiving website.

It only takes a few minutes to set up your page, then just send the link round to your friends and family and they can donate with a credit or debit card using a secure network.



[Set up your JustGiving page for Traidcraft.](#)

Making the most of your page

Here are some hints and tips to make the most of your online page.

- Personalise your page
Add your own photo and text. You can change these as often as you like.
- Promote your page
Send the link round, add it to your personal email auto signature, use the justgiving widget on a blog, FaceBook or MySpace page. Let everyone know what a great thing you're doing!
- Update your page
Change the text to let people know how your training or fundraising is going, then email your contacts each time you update it.
- Make it fun
Encourage your sponsors to use the comments box or put a funny photo on your page.

Did you know?

Justgiving isn't just for sponsored events. You can set up a page instead of collecting donations at a social fundraising event, or for a personal occasion like a birthday or wedding, or in memory of a loved one.