

British 10K London Run

This fun 10K takes in some of London's famous landmarks and 2012 marks the 12th anniversary of this fantastic race!

Date: 08/07/2012
Type of Event: Fundraising event
Location: London



Run the 2012 British 10K for Traidcraft Exchange and help transform lives in the developing world. This fun 10K run takes in some of London's famous landmarks and takes place on Sunday 8th July 2012.

"The run was tremendous and we wore our Traidcraft shirts with pride."
Johnnie Stephens

How do I join Team Traidcraft?

1. Secure your own place direct from the race organisers. To enter this way - [follow this link](#) to find out more from the organisers.

If you are lucky enough to secure your own place please fill in our [own place registration](#) form and we will send you a training and fundraising pack. Own place runners are a vital part of Team Traidcraft as they allow us to have an even bigger team at the British 10k, all that we ask is that you pledge to raise as much as you can.

2. Apply for one of [our guaranteed entries](#).

Registration costs £32.50 and we ask that you pledge to raise £150 towards our vital development work.

Deadline for entry: June 29th 2012

Call 0191 497 6445 to register.

By joining Team Traidcraft, you are guaranteed an excellent British 10K experience. We will support you every step of the way, including a t-shirt to wear on the day, our training and fundraising pack and regular email updates.

12 reasons for 2012 to be part of the British 10K:

1. World's greatest 10km route
2. The London buzz
3. Run for charity
4. Achievable 10km distance
5. Run with 25,000 people
6. Thousands of spectators during peak tourist season
7. Inspirational music at landmark locations
8. Route dressed with Union Jacks - making you feel proud!
9. Heather Small performing 'Proud' at the start ceremony on Piccadilly
10. New high quality finishers' medal
11. Chip timing, SMS text of finish time and official race photographs available
12. One truly magnificent historic 2012 event in Diamond Jubilee and Olympic year

Every penny you raise and every step you take on your British 10k challenge will go a long way to helping us break the cycle of poverty.

As part of Team Traidcraft, you will receive:

- Fundraising guide
- Fairtrade, organic Traidcraft T-shirt
- Training guide
- Regular training and fundraising support from our dedicated team
- Post race goody bag

Don't delay, join Team Traidcraft today!

Find out more

- [Have your own place? Sign up to run for us](#)

As an own place runner you will receive the same support as the rest of our team, including a training guide and a running vest.

- [Need inspiration?](#)

Take a look at our 2010 photo gallery

- [Still have questions? Contact us.](#)