

## Payroll giving

Payroll giving (or Give as you earn) is one of the easiest ways to support Traidcraft Exchange regularly.

Plus, by giving to Traidcraft through your payroll your gift can be worth more at no cost to you. This is because your gift is deducted from your pay before you pay income tax.

For example, if you want to give £20 a month, it will only cost you £15.60 (and if you pay a higher rate of tax £20 only costs £12).

The difference your donation could make



Our project in India aims to help cotton farmers to widen their crop base to improve soil fertility and productivity and reduce dependence on cotton alone.

"About five or six years ago I began selling to Agrocel. They were giving a better price than the market. Also they have supported me with my cotton production. I am growing organic cotton. If new technology comes out then the Agrocel field officer will come to advise about it."

Arjanbhai Gadhi

## How to donate through payroll giving

If your employer is signed up for payroll giving, simply let them know how much you want to give and how often. They will transfer your donation to Traidcraft from your pre-tax pay packet.

Ask your employer for more information about payroll giving or [contact us for more information](#). If your employer is not yet signed up to payroll giving, then see someone in your payroll or finance department and ask them to set it up – it's good for motivating staff and increasing morale and it also shows that your company cares.

Thank you for your support.