

Almost 101 reasons to get your school into fair trade

Getting involved with Traidcraft is fun and fulfilling for students - two sixth formers at one school recently reported that promoting fair trade in school and running a tuckshop was the best thing they had done this year!

Not only is it a brilliant, active way to develop students' teamwork and business skills, but involvement with Traidcraft can help your school fulfil government requirements and achieve a range of awards at the same time.

The Community Cohesion guidelines state that students should 'understand and appreciate others from different backgrounds with a sense of shared values, fulfilling their potential and feeling part of the community, at a local, national and international level'.

Traidcraft's website has a wide range of case studies, stories and images of fair trade producers, helping students to understand the similarities and differences between their lives. Promoting and buying fair trade enables students to directly contribute to the well-being of these members of their global community.

Through involvement in fair trade, students can 'make a positive contribution' and contribute to the economic well-being of less privileged children - part of the Every Child Matters guidelines.

Curriculum links in citizenship, Geography, RE and English provide opportunities for an integrated approach to the subject of fair trade.

And if your school is working towards achieving any of the following awards, getting involved with Traidcraft can help fulfil the criteria for those too!



[Fairtrade Schools Award](#)

Traidcraft's schools resources and activities, found in this section, can help you achieve goals 3, 4 and 5 of the Fairtrade Foundation's Fairtrade Schools Scheme.



[Fair trade and healthy eating](#)

Promoting fair trade in your school fits well with initiatives to educate young people on the origins of their food and the effects of their food choices - on the environment and on others, as well as on their health.