

## Sell fair trade products to others

Traidcraft has over 5000 supporters who regularly sell fair trade products to others. These people are known as Traidcraft Fair Traders.

They trade in various places, including churches, schools, colleges or universities, through websites, at work and at farmers markets.



## What are the benefits of being a Fair Trader?

Fair Traders:

- receive a 10% discount on foods and consumable products and a 15% discount on all other products (except alcoholic drinks).
- receive a credit account (£500 limit) and are invoiced for orders. Payment can be made up to 30 days from date of invoice.
- receive free promotional material including a poster, leaflets and extra catalogues.
- qualify for free delivery on orders over £100 at discount price.
- are informed of exclusive special offers and promotions through our monthly Bulletin.
- can place orders on the internet, or by phone, post, fax or email.
- can sell on stalls, in markets, at parties, through bag schemes or in any other imaginative way.
- receive orders within 5 working days.
- can take advantage of our First Order Special Offer to receive a 20% total discount on first orders over £300 at catalogue price (excludes the Meaningful Chocolate tree decorations).

The Fair Trader account is suitable for those who are selling on but do not have a retail premises. If you are a retailer, please click [here](#).

To become a Fair Trader

To speak to a member of staff or receive an information pack on becoming a Fair Trader, please complete the [enquiry form](#).

If you would definitely like to go ahead, please complete the application form below and return it to us with your first order.

We will phone you to run through the account details and ensure everything is clear before processing your application and order.

- Complete the [online application form](#)
- Download a [printable version](#) to return by post or fax

Please return all application forms to Fair Trader recruitment team, Traidcraft Plc, Freepost, Kingsway, Gateshead, Tyne & Wear, NE11 9BR, fax to 0191 4976563 or email to [fairtrader@traidcraft.co.uk](mailto:fairtrader@traidcraft.co.uk).

For shop owners

- [If you own a shop and would like to stock fair trade products, please visit our retailers area.](#)

Traidcraft offers trade terms to independent retailers on our wide range of fair trade products.

If you have any questions, please phone one of our recruitment advisers on 0191 497 3999 or [email us](#).