

Fair trade policy

Traidcraft is a fair trade company, selling fair trade products. In addition to our trading activities, however, we are also working at the cutting edge of developing new product certifications and helping to promote fair trade.



What is Traidcraft doing?

We work in [partnership with other fair trade organisations in the UK, Europe and internationally](#), and use our resources and experience to inform, lead and support best practice and policy developments within the fair trade movement.

We also support the work of the [Fair Trade Advocacy Office](#) in Brussels, which monitors European and international trade and development policies, and develops political positions in the area of fair trade and trade justice.

Traidcraft seeks to promote an understanding of fair trade issues amongst business leaders both to encourage large companies to purchase fairly traded goods and to highlight the connections between fair trade and Corporate Social Responsibility (CSR).

Want to know more?

- [Read more about our work on purchasing practices.](#)

All products we buy go through a series of stages to reach our hands as a consumer. These supply chains refer to the way companies buy the products that they sell on. This includes the suppliers they choose, the way they treat them, and the prices they pay. In developing countries, opportunity to sell to international buyers is a lifeline for millions of people.

- [Find out what Fairtrade is.](#)

Fair trade seeks to transform the lives of poor producers in the developing world by enabling them to use their skills and resources to trade their way out of poverty.

- [Download our briefing paper Fair Trade and the Wider World \(73kb\)](#)
- [Have a look at our briefing paper on the difference between Fairtrade and Ethical Trade \(80kb\)](#)
- [Have a look at some statistics Fair Trade in Europe Facts and Figures \(2006\) \(2273kb\)](#)