

Policy work

The Policy Unit exists to campaign for change, lobby governments and work with business and institutions to deliver policies that ensure a better deal for the world's poor. We also work with our overseas partners to build capacity on policy issues and advocacy.



Find out more about our work:



[Purchasing practices](#)

All products we buy go through a series of stages to reach our hands as a consumer. These supply chains refer to the way companies buy the products that they sell on. This includes the suppliers they choose, the way they treat them, and the prices they pay. In developing countries, opportunity to sell to international buyers is a lifeline for millions of people.



[Trade policy](#)

International Trade is carried out within a system of rules and agreements. But the rules are stacked in favour of the rich. Traidcraft is campaigning to change those rules so that poor people can feel the benefits of trade.



[Commodities](#)

Over the past twenty-five years the price of some tropical agricultural products has collapsed. The impact on many of the world's poorest people has been devastating.



[Fair trade](#)

Traidcraft is a fair trade company, selling fair trade products. In addition to our trading activities, however, we are also working at the cutting edge of developing new product certifications and helping to promote fair trade.



[Corporate accountability](#)

Companies control two-thirds of world trade and some are more powerful than nations. If we want to make sure that trade helps to end poverty, we have to look at companies and the rules and regulations that govern them. Company Law outlines what companies are legally required to do when they do their business, and what directors should consider when they make their decisions.



[How we work](#)

Lobbying for policy change is often a long process of engagement to enable others to see that there is a problem, to help people see that there are solutions and to create an environment that is supportive of a change in policies and practice.



[Policy resources](#)

Download resources and reports to help you understand the trade issues we work on.

[➔ Search the policy section](#)

This page allows you to search the policy information on this website. It will find relevant web pages and documents.



[Contact the Policy Unit](#)

Traidcraft's London Office is the home of our policy and campaigns work. If you would like more information on what we do, or simply to let us know your thoughts, then please get in touch.

Get involved

- [You can help to make a difference by supporting our campaigns for change.](#)

Traidcraft believes in making trade work for everyone. In addition to promoting fair trade, we also campaign to change the way trade works. It's a big task and that's why we need you to help us.