

The Buying Game – How do you rate?

To help new and junior buyers understand purchasing and supply chain issues in an enjoyable and engaging way, we have teamed up with purchasing professionals CIPS to launch an interactive online supply chain game.



In The Buying Game, users negotiate the supply of the imaginary 'dimble' product. They have to decide what to do in a series of scenarios, for example when a supplier faces quality problems or a competitor reduces their retail price.

Case studies of producers run throughout the game giving insight into the impact of buying decisions. As in real life, a bad decision could lead to disastrous consequences!

If you are involved in purchasing, considering a career as a purchaser, or just want to find out a bit more about what it is like to be a buyer, this is the game for you. It is a 'serious bit of fun' but doesn't require any technical knowledge.

Have a go at putting yourself in the buyer's shoes and understand how decisions made in the UK can have real impacts of people thousands of miles away.

[Play The Buying Game](#)

[Read our reports on purchasing practices](#)