

Cuba Meet the People Tour

This tour offers a rare opportunity to learn about and enjoy this intriguing country. The striking friendliness of the people helps us to see first-hand how fair trade works.

Date: 17/11/2012
Until: 01/12/2012
Type of Event: Traidcraft Meet the People Tour
Location: Cuba



Colourful orchards, sandy beaches and vibrant towns provide a stunning backdrop to our journey around Cuba.

We will visit citrus farmers in Ciego de Avila, who supply Fruit Passion Juice, and learn how fair trade premiums are invested in collective projects by their cooperatives.

Visits to sites commemorating the revolution give an insight into Cuba's complex social history and there'll be plenty of opportunity to enjoy Cuba's lively artistic and musical scene.

Tour highlights

Highlights of the tour include:

- time with producers to see how fair trade works
- visits to sites commemorating the revolution give an insight into Cuba's complex social history
- opportunities to enjoy Cuba's lively artistic and musical scene
- opportunities to discuss and learn about a wide variety of issues
- the chance to be part of a small group of like-minded individuals

What our previous participants say

"By far the most interesting and challenging holiday we have ever had."

Meet the producers

Two of the groups you will be visiting are CPA and CCS Jose MArti, which produce oranges for Fruit Passion juices which are sold in the UK.

The extra premium from fair trade enables the co-operatives to buy equipment and pay for much-needed repairs to allow farmers to increase production and improve farming practice.

Book your place

- [Get a tour dossier for this trip](#)

This is available from our dedicated Meet the People website and includes a full itinerary and further details.

- [Book your place](#)

Visit our Meet the People website to complete an online booking form.