

## Margaret Sentamu returns to Traidcraft fold

Margaret Sentamu has become a trustee of the Christian-based fair trade organisation Traidcraft for the second time.

14 July 2008

A trustee for almost 10 years from 1987, Mrs Sentamu was re-appointed at the July meeting of the Traidcraft Foundation.

Also appointed were new trustees, The Rev. Richard Higginson and Liz Reynolds.

Mrs Sentamu said: "I find that in my various roles I have continued to be drawn to the sort of work Traidcraft does. In fact, I have never stopped telling people about Traidcraft since I was first involved.

"I greatly enjoyed and valued my association with an organisation which helped pioneer fair trade in the UK. Of course, the organisation has continued to grow and develop in a number of new ways, so it is no longer the same Traidcraft I knew.

"Meanwhile, my work and other interests have given me greater experience and understanding so I feel I have new skills and knowledge to contribute. I am really looking forward to serving as a trustee once more."

Mrs Sentamu is Head of Diversity and is a Principal Consultant for Odgers, Ray & Berndtson, an international executive search firm. Her husband, John, is Archbishop of York.

Richard Higginson is Director of Studies, Lecturer in Christian Ethics and Director of the Ridley Hall 'Faith in Business' Project, at Cambridge. Richard is particularly interested in the theology and ethics underlying business practice, about which he has written extensively.

Liz Reynolds was a Non-executive Director of Traidcraft for four years until 2006. She was formerly the Director of Communication and Corporate Affairs at NHS Blood and Transplant.

For more information contact Peter Collins on 0191 4976465 or email: [peterc@traidcraft.co.uk](mailto:peterc@traidcraft.co.uk).

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### Notes to editors:

- The objective of the Traidcraft Foundation is to relieve poverty in the developing world and, in particular, to ensure Traidcraft remains focused on its goal of fighting poverty through trade and stays true to its Foundation Principles.
- The trading company, Traidcraft plc, has an annual turnover approaching 20 million. One of its strengths is its network of almost 6000 "Fair Traders," more than 80% of whom are church-based.
- Traidcraft Exchange is currently managing 14 major international development projects with a total value of about 5.5 million. These projects are directly benefiting 350,000 poor people overseas, with a further 1.4 million indirectly benefiting.
- For more information about Traidcraft, visit [www.traidcraft.co.uk](http://www.traidcraft.co.uk).

