



Fair trade facts

Here's a round-up of some fair trade facts about the fair trade market in the UK.*

In 2010, the Fairtrade market in the UK was worth £1.17bn, a 40% increase on 2009.

There are more than 4,500 Fairtrade certified products carrying the Fairtrade Mark.

More than 7.5 million people (farmers, workers, families and their communities) across more than 60 developing countries benefit from the international Fairtrade system. There are 560 producer groups selling to the UK.

Fairtrade Mark

Traidcraft was one of the organisations that helped set up the Fairtrade Foundation in 1992.

The [Fairtrade Foundation](#) awards the Fairtrade Mark to products which meet international fair trade standards, set by [FLO \(Fairtrade Labelling Organisations International\)](#).

Nearly three-quarters (74%) of the UK population recognise the Fairtrade Mark.

Fairtrade status

- Number of Fairtrade schools: 480

There are also a further 4000 schools working towards Fairtrade status. Traidcraft's schools website has more information and resources on becoming a Fairtrade school. Go to www.traidcraftschools.co.uk.

- Number of Fairtrade churches: 6555

Visit the [church section](#) of the Traidcraft website for information on how to become a Fairtrade church.

- Number of Fairtrade synagogues: 46
- Number of Fairtrade mosques: 2
- Number of Fairtrade towns, cities and villages: 500
- Number of Fairtrade universities and colleges: 120

Fair trade or Fairtrade?

The Fairtrade Mark is awarded to products that meet internationally agreed standards. However, there are many products for which a standard has yet to be agreed. These are typically crafts, paper and textiles.

For many years, Traidcraft has sourced these types of products and ensured they reach the same standards as those applied to Fairtrade certified products.

To distinguish between these categories of products we use Fairtrade (one word, capital 'F') in relation to those that carry the Fairtrade Mark. We use fair trade (two words, no capitals) to describe the extensive range of products for which the Mark is not yet available.

**All statistics sourced from the Fairtrade Foundation.*