

## Development work press releases



### [Diversification vital for East Africa, says Traidcraft](#)

Traidcraft is warning that the effects of climate change continue to blight the lives of millions of people across East Africa – and says the key to change is to help farmers diversify.

November 2011

### [Great Run for anniversary couple](#)

A North East couple have found an unusual way of celebrating their 10th anniversary together – by taking part in this year's Bupa Great North Run. Jo Dale and her husband Peter, who live in Bensham, will be taking part in the race together, which takes place on 5th October.

8 September 2008

### [Benfield Motors grant drives African project](#)

Two North East organisations have joined forces to change the lives of small-scale beekeepers in Tanzania. Benfield Motors Charitable Trust has donated £40,000 to Traidcraft Exchange to expand its successful development project.

July 2008

### [Recycling by North East residents helps raise £1,000 for Traidcraft Exchange](#)

Thanks to the recycling efforts of North East residents, Durham-based Premier Waste Management has made a donation of £1,000 to local charity Traidcraft Exchange. The money was raised through the Kerb-it recycling scheme, which donates £1 to charity for every tonne of waste recycled.

### [Kenya's kikoys saved](#)

A threat to Kenya's heritage that could have destroyed the livelihood of many thousands of Kenyans has been averted by Traidcraft Exchange, the UK development charity, and law firm Watson Burton.

April 2008

### [UK produce buyers consider a fresh perspective](#)

Five top supermarkets are among the key players in the fresh produce industry who will meet this month to turn the spotlight away from their developing world producers towards the action of their buyers here in the UK and explore how to improve their ethical purchasing practices.

18 June 2007

### [Threat to Kenyan livelihoods is more than a battle of words](#)

Thousands of East Africans could lose their livelihoods - and the freedom to use a word from their language - if a trademark application by a UK company succeeds.

March 2007

### [Traidcraft awarded over £400k to build brighter futures for thousands of tsunami victims](#)

Traidcraft, the UK's leading fair trade organisation, has been awarded £476,000 from the Big Lottery Fund to help rebuild livelihoods of thousands of people devastated by the 2004 tsunami. The project will improve the skills, employment prospects and business opportunities of more than 4,000 women and young people in the Tamil Nadu region of India.

22 January 2007