

Letters and responses



[Traidcraft's response to Nestlé's announcement that KitKat will convert to Fairtrade](#)

Traidcraft welcomes the news that Nestlé is to convert its top-selling chocolate bar KitKat to Fairtrade and the positive impact this will have on the lives of thousands of small-scale cocoa farmers in the Cote d'Ivoire (Ivory Coast), as well as producers of Fairtrade sugar.

7 December 2009

[Asda wants overseas suppliers excluded from fair trade code](#)

Asda has asked the Competition Commission to exclude overseas suppliers from a code of conduct which aims to stop supermarkets using their buying power to impose unfair trading terms. Traidcraft responds.

9
April

2008

[Mandelson goes on the offensive](#)

EU Trade Commissioner Peter Mandelson hits back at critics of EPAs, accusing them of 'playing poker' with the livelihoods of people in developing countries. Traidcraft and Christian Aid respond.

8 November 2007

[Traidcraft's response to the Competition Commission's provisional findings](#)

The Competition Commission has published its emerging thinking, which noted evidence that supermarkets make unfair demands on suppliers and suggested an ombudsman scheme to help protect farmers and small businesses that sell to supermarkets. Here is Traidcraft's response.

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November 2007

[Traidcraft's response to an article in the Financial Times](#)

A recent article in the Financial Times raised concerns about the sourcing of some Fairtrade certified coffee from producing groups in Peru. The article did not present a balanced view of the issues.

29 October 2006

[Nestlé and fair trade](#)

The announcement that Nestlé is to launch a coffee bearing the Fairtrade Mark presents the fair trade movement with both an opportunity and a challenge.

6
October
2005