



Sweet justice story comes to Belfast

Chilean beekeeper Chino Henriques will be visiting Belfast at the start of One World Week to encourage fair trade supporters in the city and help shoppers enjoy the taste of sweet success.

13 October 2006

Chino is from the honey co-operative, Apicoop, which features in the One World Week Action Kit, and during his visit to Belfast there will be an opportunity for OWW supporters to meet him at a Traidcraft event, and at a fair trade centre in the city on Saturday, 21st October.

Apicoop sells for its 125 co-op members and more than 500 other beekeepers. Most of the beekeepers have smallholdings and the fair price Traidcraft pays them for their honey helps them to improve their homes and educate their children.

Apicoop supplies two types of honey – Sweet Justice and Wild Blossom – to Traidcraft as well as the honey used in Traidcraft's Geobar range of fair trade snack bars.

"This is a tremendous opportunity to get in touch with many people and share information about the situation in Chile, particularly about the living conditions among small farmers that are keeping bees," Chino said.

The theme of this year's One World Week is 'mind the gap' and that's what I think my visit is helping to do.

"Meetings like these will bring together people who live so far away from each other and explain the impact that fair trade has in improving the day-to-day living conditions for thousands of families all over the world.

"I trust that by meeting people - children and adults - I can encourage them to continue supporting this initiative through their shopping and passing this good news on to their neighbours."

- Come along to Grosvenor House, Glengall Street, Belfast on Saturday, October 21st and you can meet Chino, enjoy some fair trade refreshments and see a selection of crafts from Traidcraft's autumn range. The event runs between 10am and 1pm.
- Sample some of the excellent honey which Apicoop supplies and chat to Chino when he visits fairtrade inspires, in The Spires Shopping Mall, Fisherwick Place (opposite Jury's Inn) from 2.30 pm to 3.30 pm.

To help with catering, please contact Brian Conder at Traidcraft on 0191 497 6420 or email brianc@traidcraft.co.uk if you would like to attend either of these events.

Chino will be the guest of the congregation at Newtonbreda Presbyterian Church on Sunday morning.

Notes to editors:

Traidcraft is one of the UK's longest established fair trade organizations and has been using trade to fight poverty for 27 years. Supported by its unique structure – a trading company and a development charity working together – it has made a real difference to the lives of thousands of producers and their communities in the developing world.

Traidcraft sources its products from community-based businesses in the developing world, paying fair prices to the producers and distributing the products in the UK. The goods are sold via supermarkets, independent retailers, online, mail order, and a network of more than 5,000 Fair Traders.

For more information contact Peter Collins on 0191 4976465 or [email him](#).