

Make a habit of Fairtrade

Traidcraft's new, organic, fair trade T-shirts are among the hundreds of products which will help make this year's Fairtrade Fortnight (March 6 - 19) the biggest yet.

6 March 2006

With its slogan: Make Fairtrade Your Habit, the fortnight aims to encourage more people to make buying fair trade products a central feature of their regular shopping.

And with backing from several high-profile celebrities, each of whom will be revealing their Fairtrade Habits, the fortnight has the long-term aim of raising public awareness of the Fairtrade Mark to 75% over the next three years.

To order some of our new T-shirts - or any of our products - go to www.traidcraftshop.co.uk.

