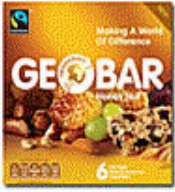


## Product press releases



### [New Geobar line-up makes a world of difference](#)

The UK's leading fair trade organisation, Traidcraft, has revamped its successful Geobar cereal bar range by introducing more fair trade ingredients, adding two new flavours and improving recipes in time for Fairtrade Fortnight.

9 January 2009

### [UK's first Fairtrade pasta launched by Traidcraft](#)

Traidcraft is launching the UK's first Fairtrade Marked pasta in time for Fairtrade Fortnight (23rd February until 7th March).

7 January 2009

### [Wash away unfair trade with Traidcraft](#)

Traidcraft has linked up with BM Polyco, the UK's leading supplier in gloves and hand protection, to launch the UK's first fair trade rubber gloves in time for Fairtrade Fortnight.

6 January 2009

### [Traidcraft launches new Fairtrade shortbread](#)

Traidcraft has just launched a delicious new chocolate chip shortbread. It includes Fairtrade ingredients from the developing world and is baked in Edinburgh to a genuine Scottish recipe, making it an indulgent and authentic delicacy.

October 2008

### [Traidcraft unveils new autumn 2008 fair trade range](#)

The UK's leading fair trade organisation has unveiled its new autumn 2008 catalogue and it's bigger than ever! 11

2008

August

### [Traidcraft launches indulgent chocolate range](#)

Traidcraft has launched a new Fairtrade organic luxury chocolate range. Made in Switzerland, the new range contains Fairtrade cocoa from Bolivia and Fairtrade sugar from Costa Rica, is organic and boasts a high cocoa content. 25

July 2008

### [Traidcraft launches Fairtrade muffins](#)

Three delicious new Fairtrade muffins are the latest addition to Traidcraft's extended snacking range and are aimed at the out of home market. 27

May 2008

### [Traidcraft launches Caramel FairBreak](#)

Traidcraft, the UK's leading fair trade organisation, is launching Caramel FairBreak, a new variant of its top selling FairBreak chocolate bar in time for Fairtrade Fortnight (25th February - 9th March).

18 February 2008

### [Traidcraft launches Spring 2008 fair trade range](#)

Make 2008 the year you make a difference by choosing to buy fair trade from Traidcraft's new Spring 2008 range. With 341 quality products, including food, drink, homeware, clothing and accessories, to choose from, Traidcraft's latest catalogue has something for every ethically conscious consumer. 7

February 2008

### [Traidcraft aims to get to the bottom of unfair trade!](#)

Gripping messages calling out from retail shelves are the latest weapon in Traidcraft's fight against poverty. 3 December 2007

### [Traidcraft offers paradise in a snack pack](#)

A new dried fruit snack has been added to the menu on offer from leading fair trade organisation Traidcraft. 9 November 2007

### [Traidcraft launches Autumn 2007 range](#)

Make it an ethical autumn with fair trade gifts from Traidcraft's new Autumn 2007 range. With more than 450 products to choose from, Traidcraft's latest catalogue has something for every ethically conscious consumer.

31 July 2007

### [Traidcraft launches blueberry Geobar](#)

Traidcraft, the UK's leading fair trade organisation, is pleased to announce the launch of its newest flavour of Geobar - blueberry. 25 April

2007

### [Traidcraft first to launch fair trade snack packs](#)

As summer approaches with the prospect of fun family days out and healthy pack lunches to prepare, Traidcraft has launched a range of new fair trade snack packs to make those food on-the-go logistics and '5-a-day' targets a little easier.

13 April 2007

### [Traidcraft brings fair trade cards to M&S stores](#)

Traidcraft, the UK's leading fair trade organisation, is pleased to announce that Marks & Spencer are now selling an exclusive range of its handmade cards produced by two of Traidcraft's long-term producer groups. 29 March 2007

### [Traidcraft launches its Spring 2007 product range](#)

Traidcraft, the UK's leading fair trade organisation offering the widest range of fair trade products, announces the launch of its Spring 2007 range. With over 400 products to choose from, Traidcraft's newest range has something for every ethically conscious consumer. 1

February 2007

### [Traidcraft's healthy approach to tasty foods](#)

As the largest UK fair trade organisation at this year's BBC Good Food Show, Traidcraft will not only tantalise visitor's tastebuds but also raise awareness of the origins of its products and the difference that can be made by choosing to buy them.

17 November 2006

### [Traidcraft has good business all wrapped up with new branding by Landor Associates](#)

The UK's leading fair trade company, Traidcraft, has undertaken a major re-brand for its 100+ item food product range, partnered by one of the UK's leading branding and design consultancies, Landor Associates. The exercise reflects a major investment in the future growth of the foods business.

9 November 2006

### [Join Traidcraft in changing lives](#)

Looking for a way of shopping while changing lives at the same time? Then make sure you get your copy of the latest Traidcraft catalogue or view the new range at [www.traidcraftshop.co.uk](http://www.traidcraftshop.co.uk). 11

August 2006

### [Make a habit of Fairtrade](#)

Traidcraft's new, organic, fair trade T-shirts are among the hundreds of products which will help make this year's Fairtrade Fortnight (March 6 - 19) the biggest yet.

6 March 2006