



Facts about Traidcraft

Traidcraft is the UK's leading fair trade organisation.

Established in 1979 as a Christian response to poverty, we build long-term relationships with producers, support people to trade their way out of poverty and work to bring about trade justice.

Our mission – we fight poverty through trade, practising and promoting approaches to trade that help poor people in developing countries transform their lives.

Our vision – a world freed from the scandal of poverty, where trade is just and people and communities can flourish.

We have a unique structure, comprising both a trading company (Traidcraft Plc) and a development charity (Traidcraft Exchange), which work in complementary ways to further our overall mission.

Traidcraft Plc

Traidcraft's trading company works with more than 100 producer groups in over 30 developing countries to provide 450 fair trade food, craft and textile products. In 2010/11 Traidcraft's product sales were £18.5m.

Traidcraft Exchange

Traidcraft Exchange is the UK's only development charity specialising in making trade work for the poor. It delivers small business development in some of the poorest countries in the world and campaigns for fairer trade practice and policy, both in the UK and internationally.

Traidcraft currently employs more than 150 staff at its headquarters in Gateshead, and offices in London, Bangladesh, Kenya, India and Cambodia.