



Factsheets

We have a range of factsheets to help explain fair trade and give information about some of the people who make our products.

The factsheets below are available as PDFs.

- [Traidcraft - What is it?](#)
- [What is a fair price?](#)
- [A brief history of Traidcraft](#)
- [Why some Traidcraft products carry the Fairtrade Mark](#)
- [Fair trade makes a difference](#)
- [Fair trade is FINE](#)
- [Fair trade? Ethical trade? What is the difference?](#)
- [Action to support fair trade](#)
- [Action to challenge unjust trade on the High Street](#)
- [Taking action to be an ethical trader](#)
- [Traidcraft and child labour](#)