

## Factsheets

We have a range of factsheets to help explain fair trade and give information about some of the people who make our products.



### Why bother?

A fact sheet to help answer questions about supermarket pricing of Fairtrade products and explain the importance of buying from a Traidcraft stall.

[Download the 'Why Bother' factsheet as a PDF](#)

The factsheets below are available as PDFs.

- [About Traidcraft](#)
- [A brief history of Traidcraft](#)
- [What is a fair price?](#)
- [Why do some products carry the Fairtrade Mark?](#)
- [Taking action to be an ethical trader](#)
- [Traidcraft and child labour](#)