

Fair Necessities Appeal 2015

Agreed keywords and URL's

Channel	Keyword	Text number and amount	T&C's
Classic FM	GROW	70300 £5	Traidcraft Exchange (registered charity number 1048752) will receive 100% of your donation. You will be charged for one standard text message plus your donation. Always get the bill payers permission. By texting us you are also telling us you want to receive updates from us about the campaign. If you want to donate, but don't want Traidcraft Exchange to contact you by text in future, add the words NO INFO (e.g. GROW NO INFO) when texting your donation.
Social Media	DOUBLE	70300 £3	Traidcraft Exchange (registered charity number 1048752) will receive 100% of your donation. You will be charged for one standard text message plus your donation. Always get the bill payers permission. By texting us you are also telling us you want to receive updates from us about the campaign. If you want to donate, but don't want Traidcraft Exchange to contact you by text in future, add the words NO INFO (e.g. DOUBLE NO INFO) when texting your donation.
Recruitment mailing	DOUBLE	70500 £5	Traidcraft Exchange (registered charity number 1048752) will receive 100% of your donation. You will be charged for one standard text message plus your donation. Always get the bill payers permission. By texting us you are also telling us you want to receive updates from us about the campaign. If you want to donate, but don't want Traidcraft Exchange to contact you by text in future, add the words NO INFO (e.g. DOUBLE NO INFO) when texting your donation.
Big Brew	BREW	70300 £3	Traidcraft Exchange (registered charity number 1048752) will receive 100% of your donation. You will be charged for one standard text message plus your donation. Always get the bill payers permission. By texting us you are also telling us you want to receive updates from us about the campaign. If you want to donate, but don't want Traidcraft Exchange to contact you by text in future, add the words NO INFO (e.g. BREW NO INFO) when texting your donation.

Big Brew advert church adverts	BREWCC	70300 £3	Traidcraft Exchange (registered charity number 1048752) will receive 100% of your donation. You will be charged for one standard text message plus your donation. Always get the bill payers permission. By texting us you are also telling us you want to receive updates from us about the campaign. If you want to donate, but don't want Traidcraft Exchange to contact you by text in future, add the words NO INFO (e.g. BREWCC NO INFO) when texting your donation.
UCB	GROWUCB	70300 £5	Traidcraft Exchange (registered charity number 1048752) will receive 100% of your donation. You will be charged for one standard text message plus your donation. Always get the bill payers permission. By texting us you are also telling us you want to receive updates from us about the campaign. If you want to donate, but don't want Traidcraft Exchange to contact you by text in future, add the words NO INFO (e.g. GROWUCB NO INFO) when texting your donation.
Recruitment catalogue	GROWTEA	70300 £5	Traidcraft Exchange (registered charity number 1048752) will receive 100% of your donation. You will be charged for one standard text message plus your donation. Always get the bill payers permission. By texting us you are also telling us you want to receive updates from us about the campaign. If you want to donate, but don't want Traidcraft Exchange to contact you by text in future, add the words NO INFO (e.g. GROWTEA NO INFO) when texting your donation.
Fair Necessities Flyer	GROWFIVE	70300 £5	Traidcraft Exchange (registered charity number 1048752) will receive 100% of your donation. You will be charged for one standard text message plus your donation. Always get the bill payers permission. By texting us you are also telling us you want to receive updates from us about the campaign. If you want to donate, but don't want Traidcraft Exchange to contact you by text in future, add the words NO INFO (e.g. GROWFIVE NO INFO) when texting your donation.